

The Catholic Messenger
Technical & Print Advertising Rates
Dollar amount is in rate per inch
Advertise 1-11 times in one year

1-10"	\$10.71
11-30"	\$10.18
31" Plus	\$9.64

Advertise 12-24 times in one year

1-10"	\$8.30
11-30"	\$8.00
31" Plus	\$7.81

Advertise 25-50 times in one year

1-10"	\$7.61
11-30"	\$7.43
31" Plus	\$7.23

Extra option per AD
Full Color: \$100

Six Column Format
Column width = 1.507"

- 1 COL = 1.507"
- 2 COL = 3.174"
- 3 COL = 4.862"
- 4 COL = 6.518"
- 5 COL = 8.187"
- 6 COL = 9.876"

Depth of column=20.25"
 Minimum insert dimensions= 5" x 7"
 Maximum insert dimensions= 5.5" x 11"

Advertising Deadline is the Friday
preceding Thursday publication

Circulation 15,900 copies
Readership 33,000+ weekly

Advertising Contact

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The Catholic Messenger
Official Newspaper of the
Diocese of Davenport
Advertising Rate Card



The Catholic Messenger

Volume 146, Number 24 Davenport, Iowa 143 Years of Publication August 23, 2022 18 Pages

Eucharistic revival celebrates the body of Christ

By Bob Anderson
The Catholic Messenger

DAVENPORT—Thousands of Catholics in the Diocese of Davenport gathered for the Eucharistic Revival celebration at St. Anthony Church in Davenport June 18.

An array of 200 priests and lay ministers and other clergy members gathered to celebrate the Eucharist in a special way. The celebration was held at St. Anthony Church in Davenport, Iowa, and was part of the Eucharistic Revival celebration in the Diocese of Davenport.

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Addressing racism takes prayer, action and courage

By J. Lohrey
The Catholic Messenger

DAVENPORT—Members of St. Thomas More Parish met for a meeting on racism and social justice in Davenport, Iowa, on June 15.

The meeting was held at St. Thomas More Parish in Davenport, Iowa, and was part of the Diocese of Davenport's initiative to address racism.

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Tractors, drivers get blessed at St. Mary Church in Wilton

By Bob Anderson
The Catholic Messenger

WILTON—A blessing of tractors, drivers and equipment was held at St. Mary Church in Wilton, Iowa, on June 17.

The blessing was held at St. Mary Church in Wilton, Iowa, and was part of the Diocese of Davenport's initiative to support farmers.

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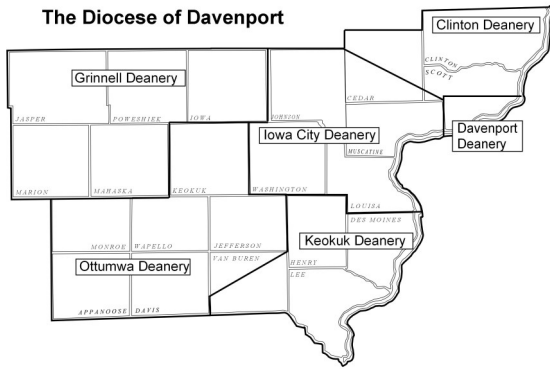


The Catholic Messenger

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www.catholicmessenger.net



Map of Diocese of Davenport, Southeast Iowa

- *The Catholic Messenger* is published weekly, with a circulation of more than 15,900 copies.
- Every copy is read, on average, by 2.1 people - giving us a readership of over 33,000 people every week!
- We inform the readers about our diocese, Church and world news.

Cost effective advertising medium

Our advertising rates are structured to provide a strong value for your investment through our wide reach and legitimacy. We have a strong and loyal readership throughout Eastern Iowa, including the communities of:

- Bettendorf
- Burlington
- Clinton
- Davenport
- DeWitt
- Ft. Madison
- Iowa City
- Keokuk
- Muscatine
- Ottumwa

The Catholic Messenger is the most effective way of communicating with the Davenport Diocese community. With our reputation for integrity, readers trust and relate strongly to us. This provides a direct benefit to our advertisers.

Simply stated, our readers also have a high respect for businesses that advertise in *The Catholic Messenger*.

Did You Know?
Subscribers are interested in businesses advertising in the Messenger¹

Advertiser benefits

The Catholic Messenger is highly respected by its loyal readers. Due to our strong reputation, they place great trust in what they read in the paper. Therefore, the Messenger offers advertisers the unique ability to build a trusted relationship with these readers.

Additional Advertising options
 Website ads - \$50-\$150/mo
 Inserts - \$59.50/thousand

What's so special about the Catholic market?

America's Catholic readers are well-educated and loyal with tremendous buying power. You'll discover more about this untapped potential. More than just the largest single Christian faith, more than just people who share a common religion, the Catholic market is one of the most dynamic of all consumer markets.

Compared to the general population, Catholics are more likely to²:



- Own their home
- Be in professional or managerial positions
- Buy a third car
- Have a college, and a graduate degree
- Dine out than other groups

Sources:

¹*The Catholic Messenger Survey*

²*Catholic Advertising Network*

Sample Ad sizes

Full & half pages also available (not to scale)

Traditional Quarter Page <i>3 Col x 10"</i> <i>(4.862" x 10")</i> <i>1 issue rate: \$313.08</i> <i>12 issue rate: \$245.93</i> <i>25 issue rate: \$228.34</i>	<i>2 Col x 2"</i> 1 issue rate: \$42.85 12 issue rate: \$33.20 25 issue rate: \$30.45
	<i>2 Col x 5"</i> 1 issue rate: \$107.12 12 issue rate: \$82.99 25 issue rate: \$76.13